STEPHANIE TROBAUGH

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Graphic design senior at Troy University with a minor in marketing and freelance photography experience since 2019. Designs brand identities, print layouts, social media ads, and websites, taking web projects from Figma wireframes to finished Wix builds. Portfolio: stephanietrobaugh.com.

SKILLS

Design & Layout: Adobe Photoshop, Illustrator, InDesign, After Effects, Canva
Photography: Adobe Lightroom and Photoshop (editing, color correction, retouching)
Web & UI/UX: Figma (wireframing), Wix (site design, build, and management)
AI Tools: Midjourney
Office: Microsoft Word, Excel, PowerPoint; Google Docs, Sheets, and Drive; 47 WPM typing

EXPERIENCE

Freelance Photographer | Self-Employed 2019 – Present

- Photograph client sessions and edit images in Adobe Lightroom and Photoshop, including exposure, color correction, and retouching.
- Communicate with clients by email and phone to schedule sessions, confirm project details, and send invoices.
- Organize and back up client image files and deliver finished photos on agreed timelines.

DESIGN PROJECTS

Academic Projects | Troy University Graphic Design Program 2024 – Present

- **The Brew Coffee House (Web Design):** Wireframed a multi-page coffee shop website in Figma, then designed and built it in Wix with menu, online ordering, events, and merchandise pages.
- **Apple Slice Rebrand (Branding):** Redesigned the can and wordmark of Pepsi's Apple Slice and created social media ads and billboards in Photoshop aimed at young adults.
- **The Grill (Menu Design):** Condensed a multi-page restaurant menu into a single-card layout in InDesign, organized into clear sections for faster ordering.
- **Terra Core (Social Media Campaign):** Created sustainability-focused ads for a solar panel company, generating base imagery in Midjourney and adding type and branding in Photoshop.
- **Logos & Posters:** Developed vector logo marks and typographic posters in Illustrator and InDesign, including the personal logo used across the portfolio site.
- **Portfolio Website:** Designed and built stephanietrobaugh.com in Wix, including written project case studies and image alt text for accessibility.

EDUCATION

Bachelor of Science, Graphic Design | Minor in Marketing
Bachelor of Science (In Progress)
Troy University
Major: Graphic Design | **Minor:** Marketing
Expected Graduation: May 2027 | **Status:** Senior / Degree Candidate
Schedule Note: 100% Asynchronous Online Curriculum (Allows for complete uninterrupted flexibility around full-time or part-time employer shift requirements).